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Dr. K. Senthil Kumar, B.Sc., M.B.A., M.Com., D.L.L., Ph.D., Assistant Professor & Head, Department of Business Administration Government Arts College. Paramakudi, Tamil Nadu. He obtained his basic degree in Mathematics from University of Madras and Post graduate degree in Business Administration and Commerce from Annamalai University. He has received Ph.D in Management Sciences from the World's top ranked University, Anna University, Chennai. He was the Director of Institute of Management Studies, RVS college of Engineering and Technology, Dindigul, Tamil Nadu. He is particularly interested in areas such as Production Management, Operations Research, Labour Laws and Human Resource & Industrial Relations. He is facilitating young graduates, post graduates and Research Scholars for more than 22 years in various fields like Production, HRM, Optimization techniques and Business Statistics. He has participated several National and International Seminar, Conferences and Workshops. He was the faculty in-charge for Youth Welfare Association and OBA of the College.

Membership in Professional Bodies:

- Board of studies member of MBA - Alagappa University, Karaikudi
- Board of studies member of M.Phil - Alagappa University, Karaikudi
- Chair Person of UG & PG Board of Business Administration- Alagappa University, Karaikudi

Research Guidance:

M. Phil. Thesis - 22 (Completed)
Ph.D. - 4 (3 - Submitted, 1 - Awarded)

Papers Published:

1. C. Hemamalini, *Dr. K.Senthil Kumar, Analysis on the implementation of safety measures to the Employees in the transport industry, *Test Engineering & Management*, 83, 2020, 22525-22531.

2. R.Shanthi, *Dr. K.Senthil Kumar, Risk in Maintenance and Fuel economy of Buses, *Test Engineering & Management*, 83, 2020, 2983-2987.
3. C.Hemamalini, C.Ranjith, *Dr. K.Senthil Kumar, _An Analysis of Diesel Exhaust in Rural Transport System, *International Journal of Advanced Research in Management and Social Sciences*, 6, 2017, 49-57.
4. C.Ranjith, C.Hemamalini., *Dr. K.Senthil Kumar, _An Analysis of the Health Hazards of workers in Transport Industry, *International Journal of Business Management & Research*, 7, 2017, 9-16.
5. S.Shanmugakannan, *Dr. K.Senthil Kumar, _A Study on Quality of Work life of Labourers in Textile Industry in Virudhunagar District, *Global Journal for Research Analysis*, 6, 2017, 521-522.
6. *Dr. K.Senthil Kumar, C. Ranjith, _An Analysis of Environmental Damage due to the Used tyres from Transport Industry, *Journal of Research Explorer*, 2, 2013, 492-495.
7. *Dr. K.Senthil Kumar, R.Ramadevi, Impact of Social Media Advertising, *Journal of Research Explorer*, 2, 2013, 855- 857.
8. *Dr. K.Senthil Kumar, R.Shanthi, Effective Enhancement of Economic Life of the Bus by a new mode of Transportation, *Journal of Research Explorer*, 2, 2013, 1185-1188.
9. *Dr. K.Senthil Kumar, Dr. V.Kumaran, A New mode of Transportation to minimize environmental damage due to diesel exhausts, *Eco-Chronicle Journal*, 2, 2007, 17-20.
10. *Dr.K.Senthil kumar , An Analysis of Traffic Accidents by Time in Tiruchirappalli Region, *SMART Journal of Business Management Studies*, 2, 2006, 60-69.
11. *Dr.K.Senthil kumar, _A New mode of transport to enhance the economic life of a Bus, *Advanced Statistical Data and Business Intelligence*, 4, 2009, 117-121.
12. *Dr. K. Senthil Kumar, A new bridging approach for an effective Collegiate Education, *Annamalai Journal of Management*, 2, 2007, 75-77.
