

R. Gopi

GUEST LECTURER

PG & Research Department of Commerce
Government Arts College, Paramakudi.

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Educational Qualifications : M.Com., M.Phil., SET.,
Teaching Experience : 13 Years
Field of Specialization : Financial Accountancy

Subject Taught

➤ Financial Accountancy	➤ Partnership Accountancy
➤ Human Resource Management	➤ Direct Taxes
➤ Business Ethics	➤ Human Rights
➤ Financial Services	➤ Banking

Technical Details

Level/ Degree	Board/ University	Name of the Institution	Year Of Passing	CGPA
SET	Mother Teresa Women's University, Kodaikanal	Mother Teresa Women's University, Kodaikanal	2018	-
M.Phil.	M.K University, Madurai	Vivekananda College, Thiruvudagam, Madurai.	2008	71
M.com	Alagappa University, Karaikudi	Alagappa University Evening College, Paramakudi.	2007	72
B.com	M.K University, Madurai	M.K University Evening College Paramakudi.	2005	62

Teaching Experience

UG & PG	Name of the College	Years
UG	Government Arts College, Paramakudi.	2008 - till date
UG	Alagappa University Evening College, Paramakudi.	2013 - till date

Organized Committee Member

Date	Topic	Name of the Institution
30-Mar-2010	National Workshop on Impact of Tax Reforms	Government Arts College, Paramakudi.
20- Mar-2011	Seminar on Banking Services Rights and Responsibility of Consumers	Government Arts College, Paramakudi.

Research Paper Presented

Date	Topic	Name of the Institution
02-May-2014	UGC Sponsored National Level Seminar on Impact of Foreign Direct Investment On Indian Economy.	Government Arts College, Paramakudi.
07- Feb-2015	ICSSR Sponsored National Level Seminar on Financial Inclusion	Government Arts College, Paramakudi.

Research Participation

Date	Topic	Name of the Institution
22-May-2020	Business Openings and Challenges for Start-ups Amidst Novel Covid-19 Pandemic	Alagappa University, Karaikudi.
21-May-2020	Webinar on Post Pandemic Marketing the Future of Brands	National College, Trichy.
20-May-2020	Application of Parametric Test in Research	Senthikumara Nadar College, Virudhunagar.
15-May-2020	Webinar on Digital Marketing	Kovai Kalai magal College of Arts & Science, Coimbatore.
12-May-2020	Selection of Appropriate Statistical Tools a Critical Way for Successful Research	St.Mary's College, Tuticorin.
22-Dec-2007	National Level Seminar on Commerce Education – New Out Look	Vivekananda College, Thiruvudagam, Madurai.

Orientation Program Participation

Date	Topic	Name of the Institution
22-Sep-2007	Orientation Program on Information Technology	Vivekananda College, Thiruvudagam, Madurai.

Book Published

Year	Topic	Name of the Publication & ISBN
2016	Business Organization	LIMRAA Publications, Madurai. ISBN – 978-81-908312-1-5

Journal Published

Year	Topic	Name of the Publication & ISSN
2019	A Study on Customer Preference Towards E-Banking Services of SBI in Ramanathapuram District	Global Journal for Research Analysis. ISSN – 2277-8160

Assistant for Superintendent

College/Centre	University Examinations	No of Times
Government Arts College, Paramakudi.	Alagappa University Regular Examination.	8