

Bio-data

Name : Dr. S. DHINESH BABU
Designation/ Present Position : ASSISTANT PROFESSOR
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Qualification :

Degree	Subject	Name of the Institute/University	Year
Ph.D.	Business Administration	Madurai Kamaraj University	2009
M.Phil.	Management	Alagappa University, Karaikudi	2003
PG	MBA	Madurai Kamaraj University	1997
UG	B.Sc., (Chemistry)	Madurai Kamaraj University	1995

Discipline/Area of Specialization : Marketing and HR

Teaching Experience /Employment History : 23 years of teaching experience at UG
and MBA level

M.Phil./Ph.D. Candidates guided/Awarded : Produced 15 M. Phil., and 11 Ph. D., Scholars

Editorial Activity /Journal Reviewer : Editor in Samzodhana Journal of Management
Research

Number of Publications : 16 International Journal and 18 national journals

Recent Papers published :

1. Dr. S. Dhinesh Babu, Indian Streams Research Journal, Vol. 6, 2016, pp. 63 - 70

2. Dr.S. Dhinesh Babu, Global Journal for Research Analysis, Vol. 5, 2016, pp. 39 - 41

3. Dr. S. Dhinesh Babu, International Journal of Exclusive Management Research, Vol. 3, 2013,
pp. 1 - 14